

## Press release

Rhede (D), march 2021

### **JEMAKO co-operates with comprehensive school**

#### **IHK School-Business Partnership project**

**Rhede/District of Borken.** – Rhede Comprehensive School has brought a partner with training experience into the classroom for career guidance in the form of JEMAKO International GmbH. Yesterday (25 March), representatives of the school and the company signed a co-operation agreement in a video conference in the School-Business Partnership project of the North Westphalia Chamber of Industry and Commerce (IHK). For the school, this is the eighth partnership with a company in the IHK initiative. This brings the number of co-operations in the Borken district to 121.

The project supports pupils with career advice and brings companies together with future trainees. "Even though many project activities in the Corona pandemic have to be performed digitally, the pupils gain a practical insight into vocational training", explains IHK project worker Melanie Vennemann. "Online formats are attractive to the young target group and therefore provide an opportunity for companies."

JEMAKO is a leader in direct sales for cleaning and care products and is based in Rhede, Germany. JEMAKO is currently represented in seven countries with approximately 4,000 sales advisers. In Rhede, the company employs around 300 people. The product portfolio includes cleaning and care products for the bathroom, kitchen and living area, as well as cleaning products for the car. In addition, the company produces body care products.

JEMAKO invites pupils and teachers from Rhede Comprehensive School to visit the company and gives them an insight into the production facilities and work processes. In their capacity as IHK training ambassadors, trainees inform pupils about their jobs. Aida Rizvo, Managing Director of JEMAKO, sees the IHK project as an opportunity to give pupils a career perspective and to strengthen the local economy. "With this co-operation, we want to inspire young people not only to start their careers directly after school, but also to join our company. Only by reaching out to young people at an early stage can we both nurture young talent and develop our business."

JEMAKO provides training in Rhede in industrial and technical as well as commercial occupations. In addition, in-company training and academic training can be combined in a dual study programme at the company. "Whether someone does a work placement with us to get a taste of what it's like or opts directly for training or a dual study programme – we are happy to welcome anyone who wants to start their career with us", Rizvo emphasises, pointing out that many trainees stay with the company as skilled employees after completing their training.

Achim Schäffer, headmaster of Rhede Comprehensive School, says: "Through the IHK project, we can expand our range of career guidance in a practical way and thus make it easier for our

pupils to start working life. JEMAKO arranges very comprehensive and informative factory tours for us. In addition, our pupils gain an insight into different occupations and the world of work by talking to training instructors and trainees. This is a valuable help for career choices."

Information about the IHK project

[www.ihk-nw.de/schule-betrieb](http://www.ihk-nw.de/schule-betrieb)

Information about career opportunities at JEMAKO:

[www.jemako.com/karriere](http://www.jemako.com/karriere)

For practical career advice: IHK employee Melanie Vennemann (l.) and representatives of Rhede Comprehensive School and JEMAKO agree to co-operate in the IHK 'School-Business Partnership' project in a video conference.

### **About JEMAKO**

JEMAKO International GmbH is a leading company in direct sales of cleaning and care products with headquarters in Rhede. JEMAKO is currently represented in seven countries and has approximately 4,000 sales partners. Around 300 employees work in Rhede every day to ensure the premium quality of the product range. The portfolio includes cleaning and care products for the bathroom, windows, kitchen, living areas, floor, car and vehicles, as well as selected personal care products. The highest Made in Germany production standards, a sustainable use of resources and the use of high-quality ingredients contribute to the durability and efficiency of the products.

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