

## Press release

Rhede, August 2019

### **20 years of JEMAKO**

#### **– 20 years of cleaning performance in Made in Germany quality**

**The developer, producer and direct distributor of highly effective, premium-quality cleaning and care products from the Münsterland region is celebrating its 20th anniversary.**

When the foundation stone for JEMAKO was laid in May 1999, founder Gregor Kohlruss had a vision: 'Let's make cleaning easier!'. Since then, the company from Rhede in the Münsterland region, headed by managing directors Gregor Kohlruss and Hubert Wiesner, has been developing, producing and selling highly effective, premium-quality cleaning and care products for the bathroom, windows, kitchen, living areas, floor, cars and vehicles, as well as selected personal care products. Approximately 4,000 committed and professionally trained direct sales partners in Germany, Austria, Switzerland, the Netherlands, Belgium, France and Italy provide personal consultations. Customers try out the products while sales partners answer questions and share helpful tips and tricks at cleaning parties at the customer's home. With this combination of the right product and personal consultation, JEMAKO makes life easier and inspires people – with the right products, not only the end result brings joy, but the cleaning itself will put a smile on your face too.

#### **Excellent: premium quality made in Germany.**

At the company's site in Rhede, the JEMAKO research and development department is constantly developing the innovative product portfolio to offer solutions for the most common cleaning and care requirements. Perfectly coordinated, high-quality ingredients and innovative fibre technology ensure optimum performance, durability and efficiency. All our products are made in Germany according to the highest Made in Germany production standards at our site in Rhede and at the group's weaving mill in Nettetel. JEMAKO also scored points in the brand test: the business magazine *FOCUS Money*<sup>1</sup> has awarded the Münsterland-based company the independent seal of quality as 'Germany's Best' – the only direct sales company to receive this award, making JEMAKO one of the most popular brands for cleaning and care products. 'In everything we do, we focus on performance, humanity and responsibility,' say the JEMAKO managing directors of their recipe for success. 'We have always remained true to our aspirations throughout our 20-year company history: to develop solutions that are simple and clean in every respect.'

#### **20 years of JEMAKO: anniversary events to join in the celebrations**

---

<sup>1</sup> *FOCUS Money*, GERMANY TEST, Germany's Best 2019

In its anniversary year, JEMAKO is thanking its customers, employees, sales partners, suppliers and service providers for their trust and many years of loyalty with celebratory events and special offers.

### **About JEMAKO**

JEMAKO International GmbH is a leading company in direct sales of cleaning and care products with headquarters in Rhede. JEMAKO is currently represented in seven countries and has approximately 4,000 sales partners. Around 300 employees work in Rhede every day to ensure the premium quality of the product range. The portfolio includes cleaning and care products for the bathroom, windows, kitchen, living areas, floor, car and vehicles, as well as selected personal care products. The highest Made in Germany production standards, a sustainable use of resources and the use of high-quality ingredients contribute to the durability and efficiency of the products.

### **Press contact**

Ina Stenkamp

+49 (0)2872 8081 241

[stenkamp@jemako.com](mailto:stenkamp@jemako.com)

[www.jemako.com](http://www.jemako.com)